



Association of Information Systems (AIS)

Special Interest Group on Decision Support and Analytics (SIGDSA)

**2025 SIGDSA Symposium on**

***Analytics for Seamless Digital Integration in the Age of AI***

December 13 and 14, 2025

Nashville, Tennessee

<https://preicis.sigdsa.org/>



**Symposium Exhibitor/Sponsorship Form**

**Name of Organization \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Representative Attending Meeting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Billing Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Telephone/Fax \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**E-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

| **METHOD OF PARTICIPATION**  |  | **FEE**  |  | **AMOUNT PAID**   |
| --- | --- | --- | --- | --- |
| Exhibit Space  |   | One 6 Foot Table (One Meeting Registration Included) | $650 |  | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
|  |  | Additional Meeting Registrations (each)   | $100  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
| Coffee Break  |   | Primary Sponsor  | $450  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
|  |  | Co-Sponsor   | $300  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
| Student Paper Awards  |   | Primary Sponsor  | $1,000  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
|  |  | Co-Sponsor   | $500  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
| Symposium Reception  |   | Primary Sponsor  | $2,000  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
|  |  | Co-Sponsor   | $1,000  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
| Symposium Lunch  |   | Primary Sponsor  | $2,000  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
|  |  | Co-Sponsor  | $1,000  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
| General Sponsorship  |   |   | $500  |   | $ \_\_\_\_\_\_\_\_\_\_\_\_  |
| Other **-** If you would like to sponsor the symposium at a different level, please indicate your desired level of sponsorship, along with any specific requests: |  |
|  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** $ \_\_\_\_\_\_  | $ \_\_\_\_\_\_\_\_\_\_\_\_ |
|  **TOTAL**  | $ \_\_\_\_\_\_\_\_\_\_\_\_  |

**Gold Sponsor - Symposium Lunch or Reception sponsorship ($2500 or more) includes the following benefits:**

• A table in the symposium area

• Two full registrations or 3 student registrations for attending the symposium including official meals

• Opportunity to host panel or workshop

• Organization logo on the front cover of symposium program\*

• Organization logo on symposium website with hyperlink to the organization site

• Seat at the head table for keynote ceremony

• Listing in the program as sponsor of the keynote session

• Organization name included in all promotional emails

• Full page ad in symposium program\*

• Opportunity to participate in two pre-symposium promotional e-mails.

• Opportunity to add bag inserts

**Silver Sponsor ($1500 or more) includes the following benefits:**

• One full registration + one student registration for attending the symposium including official meals

• Organization literature at an unmanned table in the symposium area

• Organization logo inside the symposium program\*

• Organization logo on symposium website with hyperlink to the organization site

• Quarter page ad in symposium program\*

• Opportunity to add bag inserts/swags

**Bronze Sponsor ($500 or more) includes the following benefits:**

• One full registration for attending the symposium including official meals

• Organization logo inside the symposium program\*

• Organization logo on symposium website with hyperlink to the organization site

• Opportunity to add bag inserts/swags

**Please note:** If you do not see an option that fits your needs, please inquire about the ability to customize an option for your organization. We appreciate your support!

\*To be sustainable our symposium program will only be digital.

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*Thanks for your support of SIGDSA\*\*\*\*\*\*\*\*\*\*\*\*\*\***